

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 54734

WWJ-TV

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

WWJ-TV

AND

CONTRACT NO. REV.

1091-54734-1

DATE PRINTED

11/15/12

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33295	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	336037	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	STRATEGIC MEDIA SERVICES			MICHIGAN GOP 2012			
AND	3299 K St NW Ste 200			520 Seymour Ave			
ADDRESS	Washington	DC	20007-4415	Lansing	MI 48933-1118		
	USA			USA			
CONTACT	NEIL WILLIAMS			PRODUCTMI GOP 10/31-11/6			
LOCAL SALESPERSON	Maggie McWilliams Pol	AGENCY EST. NO.		PRODUCT CODE	1300		
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/31/12 AND ENDING 11/05/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	0001100	2	11:00P	11:02P	30S	11/01/12-11/02/12	LATE FIRST FORECAST SPONSOR	2	9000.00	18000.00
2	00101..	2	10:57A	12:00N	30S	10/31/12-11/02/12	THE PRICE IS RIGHT	2	2000.00	4000.00
3	..111..	3	01:28P	02:00P	30S	10/31/12-11/02/12		3	1500.00	4500.00
4	1.....	1	01:28P	02:00P	30S	11/05/12-11/05/12		1	1500.00	1500.00
5	00111..	3	02:00P	03:00P	30S	10/31/12-11/02/12	THE TALK	3	1000.00	3000.00
6	10000..	1	02:00P	03:00P	30S	11/05/12-11/05/12	THE TALK	1	1000.00	1000.00
7	F	1	06:28P	07:00P	30S	11/02/12-11/02/12	CBS EVENING NEWS	1	2000.00	2000.00
8	M	1	06:28P	07:00P	30S	11/05/12-11/05/12	CBS EVENING NEWS	1	2000.00	2000.00
9	M	1	10:00P	11:00P	30S	11/05/12-11/05/12	HAWAII FIVE-O	1	12000.00	12000.00
10	W	1	07:57P	09:00P	30S	10/31/12-10/31/12	SURVIVOR: XXV	1	7000.00	7000.00
11	Su	2	03:57P	07:30P	30S	11/04/12-11/04/12	NFL FOOTBALL (LATE GAME)	2	9000.00	18000.00
Total Contract:								18		73000.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	73000.00	.00	73000.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

